

Seat No.	
-------------	--

B.B.A. (Part - III) (Semester - V) Examination, October - 2017**RESEARCH METHODOLOGY (Paper - I)****Sub. Code : 43957****Day and Date : Monday, 30 - 10 - 2017****Total Marks : 40****Time : 03.00 p.m. to 05.00 p.m.**

- Instructions :** 1) All questions are compulsory.
2) Figures to right indicates full marks.

Q1) What is Research and Research Problem? Explain techniques involved in defining research problem with example. **[14]**

OR

What do you mean by sampling? Explain different sampling techniques in detail. **[14]**

Q2) Write short answers (any two) : **[16]**

- a) Explain different types of Research.
- b) What is Data Analysis? Explain different data analysis tools.
- c) Explain role of computer in research.
- d) Write the guidelines for writing Research Report.

Q3) Write short note on (any two) : **[10]**

- a) Graphical Presentation of Data.
- b) Hypothesis.
- c) Sources of Data.
- d) Research Design.

